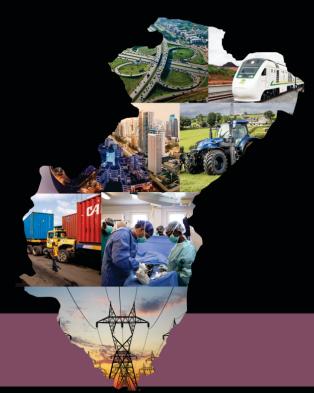


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THE PARADIGM

SHIFT





30th - 31st August 2023 WWW.CROSSRIVERSUMMIT.COM.NG

Calabar International Convention Centre, Calabar



Sponsorship Opportunities







ABOUT THE INTERNATIONAL COOPERATION & INVESTMENT SUMMIT

The International Cooperation and Investment Summit is an initiative of the Cross River State Government in Nigeria. It is a high-level forum for discussions, cooperation and investments solutions for humanity's challenges bringing people together to invest in the most promising solutions.

This is perhaps the most important multi-lateral development and Investment Platform taking place in Calabar. The Event will focus on the discovery of genuine exciting opportunities, maintain solidarity and develop economic relations, as well as address ordeals that will make profound impact to economic growth.

Its mandate is to help broaden horizons, broker new cooperation focused on high return and long-term investment in Cross River State with the aim of unlocking valuable dividends that will address the fundamental challenges confronting development, and to discuss investment trends and strategies that can be exploited to maximize the potential of every business, Local Government Authority, Ministries, Departments and Agencies of Government to consequently fuel economic diversification.

This Platform will have strong focus on results, making investment decisions, originating and executing transactions and raising capital as key objectives through presentations, formal and informal networking sessions, powerful keynotes, exhibitions, investor and startups pitches, made-in hub and high level investment round table.



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WHAT TO EXPECT

VIP KEYNOTES

Exhilarating solos

CAPACITY BUILDING

4 workshops on investment trends, impact, opportunities and best practices

NETWORKING SESSIONS

High impact dynamic sessions to maximize your connections

PANEL DISCUSSIONS

Interacting panel discussions of premium content

SME's HUB

Showcase local products and services to international platform

INVESTOR HUB

Meet investment organizations from multiple sectors

INVESTMENT ROUNDTABLE

PROJECT PRESENTATIONS

Unveil potential investment opportunities & areas of cooperation

PARTNERSHIPS FORUM

Meet development partners

STARTUPS PITCHES

Highlighting attractive investment opportunities in Startups and private

EXHIBITION

LGA's, MDA's showcase

GALA DINNER & INVESTMENT AWARDS

Enhance informal networking in a social emvironment

DEAL ROOM SESSION

Deal closures, Signatures and Commitments

SPONSORSHIP OPPORTUNITIES



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UPDATES

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LEADING EVENT

International Cooperation and Investment Summit, is believed to be the largest investment event taking place in Calabar and will become one of the most important conduits of investment into Cross River State.

This event is entirely focused on bringing together business leaders and most interesting investment opportunities with the continent's most important investors and dealmakers to facilitate new investment into Cross River State.

WHAT TO EXPECT AT THE SUMMIT

- * More than 1500 most important investors, financial intermediaries and business leaders expected to attend.
- * Over 80 speakers expected to share insights into the investment and development partnership ecosystem.
- * Presentations on compelling investment opportunities from over 40 **Project owners**
- * Numerous sessions dedicated to informally meeting a wide range of representatives from investor group including: DFI's, Impact investors, Private Equity Investors and Venture Capital Investors
- * Access to investments opportunities across all business sectors
- * Sector-focused sessions, panels and workshops.
- * Business networking, one-on-one meetings and social events.









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BY BECOMING A SPONSOR YOU:

- * Raise the profile of your brand
- * Showcase your products and solutions
- * Meet the right decision makers
- * Maximize your exposure
- * Generate new and valuable leads
- * Engage with your target audience

JOIN US AS ONE OF OUR SPONSORS AND HELP GROW INVESTMENT INTO **CROSS RIVER STATE**

DELIVER

GENERATE

SPONSORSHIP - A PROVEN WAY TO CONVERT LEADS AND DRIVE NEW BUSINESS

If you are clear about your goal let us tailor make a well planned your presence at this Summit

MEET

NETWORK

CONNECT

POSITION

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COST

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PARTNERSHIP/SPONSORSHIP

	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
SPEAKING/ATTENDANCE					
Delegates tickets	6	5	3	2	2
Keynote solo	1				
Panel Slot	2	2			
Digital content distribution	√	V	V	V	V
BRANDING/AWARENESS					
Branding on websites	$\sqrt{}$	V	√	√	V
Logo on conference badges	√	√	√	√	V
Branding on all media placed advertisements	$\sqrt{}$	$\sqrt{}$	V	$\sqrt{}$	$\sqrt{}$
Inclusion of logo on onsite branding conference collateral	$\sqrt{}$	$\sqrt{}$			$\sqrt{}$
Promotion of social media channels	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$		$\sqrt{}$
Promotional adverts in conference programme	Full page	Full page	Half page	Half page	Half page
Flyers in bags	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
Conference lanyards	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$		
Conference bags	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$		
Information desk	$\sqrt{}$	$\sqrt{}$			
Column sponsor	$\sqrt{}$				
NETWORKING/LEAD GENERATION					
Exhibition stand	2	1	1	1	1
Free company listing on our Business Community	√ V	√	√	√	√
Branding of street lights along routes from airport to event venue	50	30	20		
G2B meeting with the Governor of Cross River State	√ √				

₩ 50,000,000

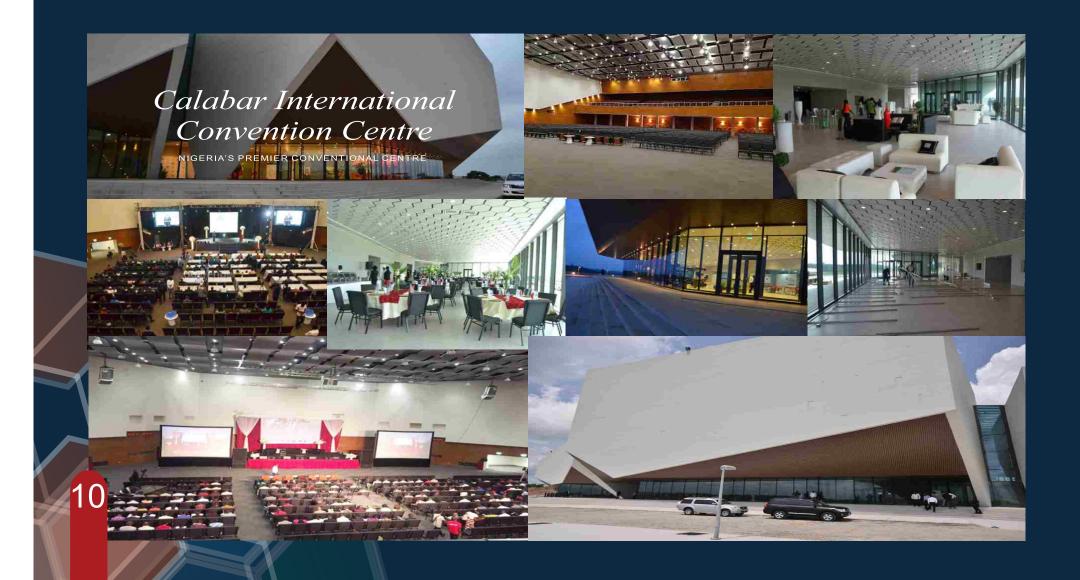
₩ 30,000,000

₩ 2,000,000

₩ 7,000,000

№ 15,000,000

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CALABAR INTERNATIONAL CONVENTION CENTER 30 - 31 AUGUST, 2023

Contact us

Sponsorship Enquiries: sponsorship@crossriversummit.com.ng | Registration: registration@crossriversummit.com.ng

