

THE PARADIGM SHIFT

30th - 31st August 2023

WWW.CROSSRIVERSUMMIT.COM.NG

Calabar International Convention Centre,
Calabar

Sponsorship Opportunities





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ABOUT THE INTERNATIONAL COOPERATION & INVESTMENT SUMMIT

The International Cooperation and Investment Summit is an initiative of the Cross River State Government in Nigeria. It is a high-level forum for discussions, cooperation and investments solutions for humanity's challenges bringing people together to invest in the most promising solutions.

This is perhaps the most important multi-lateral development and Investment Platform taking place in Calabar. The Event will focus on the discovery of genuine exciting opportunities, maintain solidarity and develop economic relations, as well as address ordeals that will make profound impact to economic growth.

Its mandate is to help broaden horizons, broker new cooperation focused on high return and long-term investment in Cross River State with the aim of unlocking valuable dividends that will address the fundamental challenges confronting development, and to discuss investment trends and strategies that can be exploited to maximize the potential of every business, Local Government Authority, Ministries, Departments and Agencies of Government to consequently fuel economic diversification.

This Platform will have strong focus on results, making investment decisions, originating and executing transactions and raising capital as key objectives through presentations, formal and informal networking sessions, powerful keynotes, exhibitions, investor and startups pitches, made-in hub and high level investment round table.

WHAT TO EXPECT

VIP KEYNOTES

Exhilarating solos

SME's HUB

Showcase local products and services to international platform

PARTNERSHIPS FORUM

Meet development partners

STARTUPS PITCHES

Highlighting attractive investment opportunities in Startups and private companies

CAPACITY BUILDING

4 workshops on investment trends, impact, opportunities and best practices

INVESTOR HUB

Meet investment organizations from multiple sectors

EXHIBITION

LGA's, MDA's showcase

NETWORKING SESSIONS

High impact dynamic sessions to maximize your connections

INVESTMENT ROUNDTABLE

Meet the leading DFI's and impact, Infrastructure, Venture Capital and Early stage investors

GALA DINNER & INVESTMENT AWARDS

Enhance informal networking in a social environment

PANEL DISCUSSIONS

Interacting panel discussions of premium content

PROJECT PRESENTATIONS

Unveil potential investment opportunities & areas of cooperation

DEAL ROOM SESSION

Deal closures, Signatures and Commitments

SPONSORSHIP OPPORTUNITIES

KEY THEMES

**STRENGTHENING
SME's IN AN
EMERGING
MARKET**

**ENRICHING
WORLD
ECONOMIES
THROUGH
TRADE**

**COUNTERING
REGIONAL
INSECURITY FOR
SUSTAINABLE
GROWTH**

**ATTRACTING
INVESTMENTS IN
THE 4.0 WORLD**

**HOW TO ENGAGE
PARTNERSHIPS & LEVERAGE
OPPORTUNITIES WITH
MULTILATERAL
DEVELOPMENT
INSTITUTIONS**

**INVESTING
FOR
IMPACT**

**GLOBAL
EMERGING MARKETS
- THE BIG PICTURE**

**MAPPING
THE FUTURE
OF FDI**

**INFRASTRUCTURAL
DEVELOPMENT IN
EMERGING MARKETS
- ACCESSING
PPP FINANCING**

**HOW TO ENGAGE
PARTNERSHIPS &
LEVERAGE
OPPORTUNITIES
WITH HIGH
NETWORTH
INVESTORS**

**INVESTMENT
INTELLIGENCE,
TRENDS AND
UPDATES**

OPPORTUNITIES DASHBOARD

Biase LGA Fruit
exporters seeking
global markets

Investment
Opportunity in
Boki
Oil Palm farm

Akamkpa mine
seeking debt
finance

Opportunity to invest
in Limestone, copper
Tin mining operations
in Akamkpa

Investment
opportunity in
Ogoja/Yala
cashew and Ikem
coconut farms

2 Special Economic
Development Zones
seeking investors

3 Energy / Mining
Development Zones
seeking energy
products

8 Agricultural
Development Zones
promoting new
Frontiers

invest & get high
returns in the
275km
Super Highway

Large Forest
seeking for
angel investor
in Engineered
wood

Calabar Christmas
Carnival
seeking impact
investor

Luxury Beach
resort in Calabar
looking for
investors

invest & get high
returns in the
Bakassi Deep
Seaport

LEADING EVENT

International Cooperation and Investment Summit, is believed to be the largest investment event taking place in Calabar and will become one of the most important conduits of investment into Cross River State.

This event is entirely focused on bringing together business leaders and most interesting investment opportunities with the continent's most important investors and dealmakers to facilitate new investment into Cross River State.

WHAT TO EXPECT AT THE SUMMIT

- * **More than 1500** most important investors, financial intermediaries and business leaders expected to attend.
- * **Over 80 speakers** expected to share insights into the investment and development partnership ecosystem.
- * Presentations on compelling investment opportunities from over **40 Project owners**
- * Numerous sessions dedicated to informally meeting a wide range of representatives from investor group including: DFI's, Impact investors, Private Equity Investors and Venture Capital Investors
- * Access to investments opportunities across all business sectors
- * Sector-focused sessions, panels and workshops.
- * Business networking, one-on-one meetings and social events.



BY BECOMING A SPONSOR YOU:

- * Raise the profile of your brand
- * Showcase your products and solutions
- * Meet the right decision makers
- * Maximize your exposure
- * Generate new and valuable leads
- * Engage with your target audience

JOIN US AS ONE OF OUR SPONSORS AND HELP GROW INVESTMENT INTO CROSS RIVER STATE

DELIVER

GENERATE

SPONSORSHIP - A PROVEN WAY TO CONVERT LEADS AND DRIVE NEW BUSINESS

If you are clear about your goal let us tailor make a well planned your presence at this Summit

NETWORK

CONNECT

POSITION

MEET

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PARTNERSHIP/SPONSORSHIP

	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
SPEAKING/ATTENDANCE					
Delegates tickets	6	5	3	2	2
Keynote solo	1				
Panel Slot	2	2			
Digital content distribution	√	√	√	√	√
BRANDING/AWARENESS					
Branding on websites	√	√	√	√	√
Logo on conference badges	√	√	√	√	√
Branding on all media placed advertisements	√	√	√	√	√
Inclusion of logo on onsite branding conference collateral	√	√	√	√	√
Promotion of social media channels	√	√	√	√	√
Promotional adverts in conference programme	Full page	Full page	Half page	Half page	Half page
Flyers in bags	√	√	√	√	√
Conference lanyards	√	√	√		
Conference bags	√	√	√		
Information desk	√	√			
Column sponsor	√				
NETWORKING/LEAD GENERATION					
Exhibition stand	2	1	1	1	1
Free company listing on our Business Community	√	√	√	√	√
Branding of street lights along routes from airport to event venue	50	30	20		
G2B meeting with the Governor of Cross River State	√	√			
COST	₦ 50,000,000	₦ 30,000,000	₦ 15,000,000	₦ 7,000,000	₦ 2,000,000

All prices are quoted excluding VAT, if applicable

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INTERNATIONAL COOPERATION & INVESTMENT SUMMIT

CALABAR INTERNATIONAL CONVENTION CENTER

30 - 31 AUGUST, 2023

Contact us

Sponsorship Enquiries: sponsorship@crossriversummit.com.ng | Registration: registration@crossriversummit.com.ng

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